

## **ABSTRACT**

This study aimed to test whether there is the influence of company characteristics, namely firm Profitability, Management Ownership, firm size, and the leverage of social information disclosed by the company. This study can be used as a benchmark the basic decision-making social disclosure manufacturing companies listed on the stock Exchange in 2009-2011. The data used in the form of annual reports of companies sample of 25 companies in 2009-2011. Statistical methods used in this study was multiple regression. The result of this study indicate that the Firm Profitability, Management Ownership, firm size and the leverage has a significant influence on the amount of social information disclosed by the company.

**Keywords: Characteristics of firm, number of social information disclosed.**